

**BRIDGESTONE / FIRESTONE, INC.**

One Bridgestone Park
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Phone: (615) 391-0088
Facsimile No.: (615) 872-2621

January 4, 1995

Hartmutt Christen
Motorsports
Porsche A.G.
Porschestrasse
71287
Weissach, Germany
Phone 011-49-7044-353150
FAX 011-49-7044-352022

Dear Hartmutt,

Bridgestone wants to purchase a new 1995 SuperCup car from Porsche. We are planning a major new ultra-high performance tire introduction in 1995 and we want to use a Porsche as the centerpiece of our promotional and advertising efforts. The new SuperCup car is the perfect vehicle for this purpose. Its legendary performance, combined with the new 993 body, suspension and exclusivity should insure its placement on the pages and covers of many publications. It will be used during the year at auto shows, trade shows, business meetings and races as a focal point for our new products. Additionally, we will be coordinating PR and promotional activities with Bob Carlson and PCNA throughout the year.

At the end of March we are inviting the top automotive press to Road Atlanta to drive the new **Potenza S-02** on Porsche 993's and then experience fast rides in the SuperCup car with a professional driver like Hurley Haywood. In the past, these events have generated millions of dollars in media exposure for both the tire and the vehicle. We need the car at the beginning of March. Due to the short time available, this will be difficult. We are aware that you are building the new cars for the 1995 SuperCup teams, but we hope that we can meet this goal.

Per our previous phone conversation, I believe the price to be 155 DM. If this is correct please confirm and advise me on how to send you a deposit and in what amount so that I may send it right away. All funds will be channelled through Total Leasing, Inc. as they will be our financing company here.

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Additionally, I need a specification sheet on the new car and any available photos. These are needed to design a unique paint scheme. Please call me at 615-231-3526 if you have any questions. Thank you for your time and patience. We are looking forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Van Sicklen", with a long horizontal flourish extending to the right.

Mike Van Sicklen
Bridgestone Consumer Marketing Specialist

cc: Mike Cerio
Bob Carlson, Porsche Cars North America